

## TIPS FOR A MORE REFRESHING AND HEALTHY SUMMER BARBECUE WITH OLIVE OILS.

*How to incorporate the hero ingredient into grilling and no/low-cook dishes this summer*

(UNITED STATES; July 20, 2020) – Summer food culture in the United States is undeniably centered around barbecuing on the grill, and the [Olive Oil World Tour](#) is providing Americans with recipes that will enrich their barbecue experience with the unmistakable taste of the Mediterranean Diet's star ingredient, olive oil. Proven to demonstrate benefits of heart health (PREDIMED 2003), here are a few healthy Spanish recipes that will revitalize your menu, and demonstrate why olive oil, should be on every American's counter and grill this summer:

- Begin with a traditional Spanish [Salmorejo with Ham and EVOO](#), that bursts with flavor
- Whip up a bright and refreshing Mediterranean lunch with this [Tuna and Tomato Salad](#), drizzling it with extra virgin olive oil to enhance its taste and health properties
- Add unexpected dimension to your [Ribs](#) with the liquid gold
- Experiment with this versatile [Chimichurri with Olive Oil sauce](#) to dress your meat
- Finally, finish with these sweet yet smooth [Chocolate Chunk Olive Oil Cookies](#)

*(Recipes courtesy of the Olive Oil World Tour)*

Each recipe provides a summery and healthy dish option that can be cooked or crafted within 30 minutes, so that you can easily integrate this versatile and adaptable liquid gold ingredient into your daily routine. While missing the sights and culture abroad, do something for your heart by cooking with European, specifically Spanish, Olive Oil.

For more information, please visit the official website at <https://www.oliveoilworldtour.com>.

### About the Olive Oil World Tour

In 2018, Olive Oils from Spain and the European Union launched a three-year campaign for cooking enthusiasts and world travelers to join the Mediterranean diet and the European healthy lifestyle through the "Olive Oil World Tour." This promotional initiative from Olive Oils from Spain, carried out in collaboration with the E.U., is a multichannel campaign with outdoor advertising, social platforms, and an online presence developed under the motto "Olive Oil Makes a Tastier World." The Olive Oil World Tour has significant global reach since it includes informative actions in the main airports, train stations, and cruise terminals in Europe, the U.S.A. and Asia.

Learn more at <https://www.oliveoilworldtour.com/> and follow on [Facebook](#), and [Instagram](#).

### About the Spanish Olive Oil Interprofessional

Olive Oils from Spain is the promotional brand of the Spanish Olive Oil Interprofessional, a nonprofit organization formed by all the representative associations of the Spanish olive oil sector, and whose main objective is the dissemination of the healthy product internationally. With the "Olive Oil World Tour" campaign as a tool, it has proposed to make the world a place with more flavor and urges consumers to join the European way of life:

"Join the European Healthy Lifestyle with Olive Oils from Spain".

**FOR MORE INFORMATION, PLEASE CONTACT  
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**OLIVE OIL MAKES A TASTIER WORLD**